

Dear Prospective Co-presenter, Sponsor or Donor,

Thank you for consideration regarding prospective sponsorship opportunities for our upcoming 4th annual YYC Get Your Hearts On Gala. The Sarah Faith Hogan Memorial Foundation (SFHMF) uses this event as their main source of funding for families supported by the charity. A few specifics regarding the event are as follows:

Our Annual - YYC Get Your Hearts On Gala - 2018

Details:

- SKYLounge at SaltLick on Stephen Ave. – April 7th, 2018 – 6:30pm to Midnight
- Dress Code: Cocktail Attire – Black, White with a splash of RED.
- Guest experience: Welcome Champagne and Chocolate, Silent Auction, Live Entertainment, Activities, Presentations & Appetizers served t/o the evening!
- Expected attendees: 120-130 people.
- Ticket pricing: \$75.00 (\$25.00 tax receipt)
- Website: www.sfhmf.com Event Page: www.sfhmf.com/yyc.php FB: @sfhmf

Diamond Sponsor - Co-presenter Package

- \$10,000 donation - (\$8500 tax receipt *)
- Up to 20 tickets included with reserved section and includes complimentary wine and champagne for the evening.
- Named with the company logo as a co-presenter on all web, print and social media.
- Large digital acknowledgments at the event.
- MC mentions throughout the evening of the event.
- A unique sponsorship plaque to include the information and pictures on 2 families that were sponsored.

Gold Sponsor – Family Package

- \$5,000 donation – (\$4150.00 tax receipt*)
- Up to 12 tickets included with reserved section and 4 bottles of complimentary wine and/or champagne bottles for the evening.
- Social media mentions, posted sponsor on our event page.
- Digital acknowledgement with in slide show at the event.
- A unique sponsorship plaque to include the information and pictures the family sponsored.

Silver Sponsor – Event Sponsor

- \$2500.00 donation - (\$2100.00 tax receipt*)
- Up to 6 tickets included with reserved tables and 2 complimentary wine and/or champagne bottles for the evening.
- Social media mentions, posted sponsor on our event page.
- Digital acknowledgement with in slide show at the event.
- A unique sponsorship plaque to include your support for our foundation and event.

Bronze Sponsor - Entertainment Sponsor

- \$1500 donation – (\$1250.00 tax receipt*)
- Up to 4 tickets included with reserved table and a complimentary wine or champagne bottle for the evening.
- Social media mentions, posted sponsor on our event page.
- Digital acknowledgement with in slide show at the event.
- A letter of acknowledgement and reference for your support for our foundation and event.

Notable Sponsors: Silent Auction

- Please contact alicia@sfhmf.com if you would like to provide an item for the silent auction or a monetary donation towards the silent auction. We are happy to provide a tax receipt for your donation.
- Social media mentions, posted sponsor on our event page.

**For more information on how to further customize a sponsorship package for your company please contact doug@sfhmf.com. 100% of all tax receipts provided go directly to the local families our foundation supports. See www.sfhmf.com for more information. Tax receipts are based on the total donation less the actual cost of \$50.00 per ticket included in the package and the wine & champagne.*